



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



Eleventh International Conference
on
Business Analytics and Intelligence
9-11 December, 2024

Data Centre and Analytics Lab
Indian Institute of Management Bangalore

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Conference Master Schedule

DAY 1: Monday, 9 December, 2024		
FROM	TO	PROGRAM
8:30 AM	9:30 AM	Registration & Conference Kit Distribution
9:30 AM	9:45 AM	Inauguration and Welcome Address (Prof. U Dinesh Kumar)
9:45 AM	11:00 AM	Plenary Session 1– Prof. Pulak (IIMB), Niladri Ray&Amit Sharma (Flexera)
11:00 AM	11:30 AM	Tea Break
11:30 AM	1:00 PM	Plenary Session 2 – Amit Prakash (IIIT), Sanjeev (Thoughtworks)
1:00 PM	2:00 PM	Lunch @ MDC Woods
2:00 PM	3:30 PM	Paper Presentation - (Tracks 1 to 4)
3:30 PM	4:00 PM	Tea Break
4:00 PM	5:30 PM	Plenary Session 3 – Vignesh/Antra (IIMB), Rajarajan (Fichtner)
5:30 PM	6:00 PM	Tea Break
6:00 PM	7:30 PM	Paper Presentation - (Tracks 5 to 7)

DAY 2: Tuesday, 10 December, 2024		
FROM	TO	PROGRAM
9:00 AM	11:00 AM	Paper Presentation - (Tracks 8 to 11)
11:00 AM	11:30 AM	Tea Break
11:30 AM	1:00 PM	Plenary Session 4 – Nitin Sachdeva (TVS), Kiran R (Oracle), Prof. JD (IIMB)
1:00 PM	2:00 PM	Lunch @ MDC Woods
2:00 PM	2:30 PM	Plenary Session 5 – Prof. Mathirajan (IISc Bangalore)
2:30 PM	2:45 PM	ASIX Launch Event
2:45 PM	3:30 PM	Panel Discussion – Enterprise Applications of AI Beyond Tableau & PowerBI
3:30 PM	4:00 PM	Tea Break
4:00 PM	5:00 PM	Paper Presentation - (Tracks 12 to 15)
5:00 PM	5:30 PM	Tea Break
5:30 PM	7:00 PM	Paper Presentation - (Tracks 16 to 19)
7:00 PM	8:00 PM	Cultural Event
8:00 PM	9:00 PM	Dinner @ MDC Woods

DAY 3: Wednesday, 11 December, 2024		
FROM	TO	PROGRAM
9:00 AM	10:30 AM	Paper Presentation - (Tracks 20 to 23)
10:30 AM	11:30 AM	Plenary Session 6 –Taranjeet Kaur (TCPL), Amit Kapur (Lowes)
11:30 AM	12:00 PM	Tea Break
12:00 PM	1:30 PM	Paper Presentation - (Tracks 24 to 26)
1:30 PM	2:30 PM	Lunch @ MDC Woods
2:30 PM	4:00 PM	Plenary Session 7 – Minakshi (Falabella), Nithya Subramanian (Kellanova)
4:00 PM	4:30 PM	Tea Break
4:30 PM	5:00 PM	Best Paper Award; Valedictory
5:00 PM	5:30 PM	Issue of Certificates to participants

Plenary Sessions

Plenary Session 1: (Day 1) 9:45 AM ~ 11:00 AM	1. Prof. Pulak Ghosh, Professor, Decision Sciences IIM Bangalore Topic: Democratization of AI : Impact on Business, Economy and Society 2. Mr. Niladri Ray, Country Head, India and VP Engineering Mr. Amit Sharma, VP and Global Head – AI/ML Flexera Topic: Technology Intelligence for the Cloud Era – Powered by FinOps and AI
Plenary Session 2: (Day 1) 11:30 AM - 1:00 PM	3. Mr. Amit Prakash, Professor IIIT Bangalore Topic: Data practices and questions concerning ethics in Digital India programmes 4. Mr. Sanjeev S Athreya, Head – Retail and Commerce Practice Thoughtworks Topic: AI in Modern Retail: Perspectives from the Frontline
Plenary Session 3: (Day 1) 4:00 PM - 5:30 PM	5. Dr. Vigneshwaran S R / Ms. Antra IIM, Bangalore Topic : AI Applications in Healthcare 6. Mr. Rajarajan Rathina, VP and Strategic Business Unit (SBU) Head Fichtner Consulting Engineers (India) Pvt. Ltd Topic : Enhancing Alarm Intelligence through Machine Learning
Plenary Session 4: (Day 2) 11:30 AM - 1:00 PM	7. Dr. Nitin Sachdeva, Principal Data Scientist TVS Motors Company Topic : Intelligent Supply Chain Networks: Integrating AI and OR for Predictive and Prescriptive Supply Chain Optimization 8. Mr. Kiran R VP Engineering Oracle Topic : Generative AI for Enterprise Transformation with Case Studies 9. Prof. Jitamitra Desai, Professor, Decision Sciences IIM Bangalore Topic : Predictive and Markov Decision Processes in Aviation Operations
Plenary Session 5: Panel Discussion: (Day 2) 2:00 PM – 3:30 PM	10. Prof. M Mathirajan, Professor IISc Bangalore Topic : A Prescriptive Problem and Solution Methodologies of Indian Urban Road Transport Organizations for Minimizing the Operational Cost of Intracity Buses Panel Discussion: Enterprise Applications of AI Beyond Tableau and PowerBI ➤ Prof. U Dinesh Kumar, Dean Faculty, Professor & Chair – DCAL, IIM Bangalore ➤ Sharada Sringeswara, Adjunct Faculty, IIM Bangalore ➤ Raman Narasimhan, VP, Cognizant Technology Solutions ➤ Pankaj Baid, VP Responsible AI Group CDO, Standard Chartered ➤ Kiran R, VP Engineering, Oracle

Plenary Session 6: (Day 3) 10:30 AM - 11:30 AM	11. Ms. Taranjeet Kaur , VP - Media, Digital Marketing and Brand PR Tata Consumer Products Limited Topic : AI in Marketing & use cases of Tata Consumer Products Limited 12. Mr. Amit Kapur , VP Data and Analytics Lowes India Topic : Computer Vision in Retail
Plenary Session 7: (Day 3) 2:30 PM - 4:00 PM	13. Ms. Minakshi Aggarwal , Data and Analytics Manager Falabella Topic : KPIs, Code, and Chaos: Bringing an Algorithm to Life 14. Ms. Nithya Subramanian , Head Data and Analytics Kellanova Topic : Generative AI – Opportunities and Challenges

Event	Venue
Inauguration, Valedictory, Plenary Sessions, Cultural Event and Awards	Auditorium, IIM Bangalore
Paper Presentations Track 1, 5, 8, 12, 16, 20 and 24	Classroom P – 11, P Cluster
Paper Presentations Track 2, 6, 9, 13, 17, 21, and 25	Classroom P – 12, P Cluster
Paper Presentations Track 3, 7, 10, 14, 18, 22, and 26	Classroom P – 21, P Cluster
Paper Presentations Track 4, 11, 15, 19, and 23	Classroom P – 22, P Cluster
Lunch	MDC Woods
Refreshments Break	Outside respective venue
Paper Presenters Certificate Distribution	Outside respective venue (Day 3 @ 5:00 pm)